



YOUR CAREER AS INFLUENCER DEPENDS ON YOUR AUTHENTICITY

Everything you need to know about monetizing your content on social media.

famenote.com

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WHAT IS INFLUENCER MARKETING

If you have created a good following on one of the today's leading platforms like Instagram, Facebook, YouTube or Twitter you are in a position of influencing them to make a product or service purchase decision. Influencer marketing is a brand marketing strategy for creating a sponsored content by influential people like you, to spread the word about their products and services on social media or blogs.

THE POWER OF SOCIAL PLATFORMS

With the rise of social media, the power to influence a consumer purchase decisions that was only an advantage for celebrities has moved to "micro" individuals. By sharing your passion, digital stars like you have gained a large attention on different social platforms.

ARE YOU AN INFLUENCER

If you are one of those people who create content on social media and have a larger amount of followers (above 5.000), by partnering with brands and creating a sponsored content, you can maximize your earnings.

\$300
AVERAGE PRICE

per sponsored post. Depending on the number of followers and experise, some accounts can earn even more. ADWEEK, 2017

**HAVE YOU MONETIZED YOUR INFLUENCE YET?
HOW CAN YOU START WORKING WITH BRANDS?**

FameNote connects brands with content creators on social media for authentic storytelling and highly targeted campaigns.

Here, digital influencers can find, apply and collaborate with brands for product and service shoutouts and campaigns.

WHAT IS FAMENOTE

Content creator platform where social media stars can find sponsorships and by creating and by promoting authentic great content, they get paid.



AN INSTAGRAM USER WITH 100,000
FOLLOWERS CAN COMMAND \$5,000 FOR
A POST MADE IN PARTNERSHIP WITH A
COMPANY OR BRAND.

- FORBES -

STEP 1

CHOOSE CAMPAIGN

Find a campaign you like and send an offer.
Choose campaigns that fit your profile,
personality, and audience.

GETTING STARTED WITH FAMENOTE

Sign up for free without contracts, find great sponsorships and give an offer for a collaboration. We bring you the opportunity to choose great sponsors across multiple categories.

The easiest way to get paid for your passion.

STEP 2

CREATE CONTENT

Once you get hired, create an authentic and quality content. Send it for a review.

STEP 3

GET PAID

Once your content is approved by the brand, you get paid immediately.

To learn more about our
influencer marketing platform:

Call: +389-70-959-140

Write: hello@famenote.com

